SETH MICAIAH KENNEDY

Software Engineer, Analyst, and Marketer

Current software developer with a demonstrated proficiency in software design, organizational leadership, visionary marketing, and efficient project management. Experienced in transforming technical analysis into practical and measurable results. Creative cross-collaborator that embraces and harnesses the gifts of others, with a proven ability to quickly learn and leverage new technologies to solve problems innovatively and pragmatically.

CONTACT

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EDUCATION

B.S. Computer Science
University of Florida, 2024

SKILLS

- Desktop and full stack web development
- Project planning, management, and execution
- Networking, negotiation, and cross-collaboration
- Brand, culture, and social media marketing
- Experiential event production and marketing
- Product design and sales
- C++, Python, Java, JavaScript, React, Next.JS, C#, dotnet
- Pandas, Excel, SQL
- Git, Agile, Scrum, Jira
- Surfing, Skating, DJing, Ramp Building

PROFESSIONAL EXPERIENCE

Jr Software Developer

Barron Collier Companies | July, 2024 (Naples, FL)

- Joined one of the largest real estate developers in SWFL as the second developer on growing team IT focused on innovation and modernization
- Worked with lead developer to develop a comprehensive full stack internal web application that centralized company processes anad workflow
- Designed and implemented workflow automation solutions that resulted in 75% time savings and financial savings through reduced labor

Software Development Engineering Intern

Lifeway Christian Resources |Summer 2023 (Nashville, TN)

Supporting the ecommerce engine backend team, exceeded expectations by quickly learning new technologies and deploying solutions efficiently.

- Shadowed a variety of engineers, gaining experience in Docker, Kubernetes, GraphQL, MongoDB, Grafana, JavaScript, and QA Engineering
- Wrote automation scripts in Python for tasks like asset scraping that resulted in a 95% reduction of time
- Utilized free time to learn new technologies and skills like React

President, Vice President, Team Captain

University of Florida Surf Club & Team | 2020 – 2023 (Gainesville, FL)

Elected president of established but struggling club to become largest sport and non-Greek social organization on campus. Led a team of 16 people to re-envision and establish a healthy and successful culture while making the club financially viable and sustainable.

- Oversaw the most successful contest team in 19 years, and returned to the national contest in Dana Point, CA for the first time since 2019
- Grew new member retention by 40%, and social media engagement by over 30%
- Coordinated events like King of Clubs and Alumni Challenge which featured hundreds of attendees and generated thousands of dollars in revenue
- Generated over $80,000 in new and established revenue streams for club funding through partnerships with local and regional businesses, alumni giving, social events, and apparel sales